# RUBRIC FOR POSTER CONTEST

## THEME: "Unity in Diversity"

- Each poster submitted must be the original work of one student only; students are NOT permitted to submit posters done in pairs or in small groups. If a poster is done by more than one person, it is automatically disqualified.
- If a poster is submitted that violates any of the rules stated in the guidelines, it is automatically disqualified.

## *JUDGING CRITERIA*

| **Relevance to Theme** | **Connection to Culture** | **Overall Visual Impact** | **Creativity** | **Neatness** | **Points** |
|---|---|---|---|---|---|
| Artwork clearly demonstrates theme | Accurate representation of products and practices | Lettering and artwork are bold and clear, captures attention of viewer | Concept is imaginative and original | Careful work with attention to detail; clean presentation | **3** |
| Artwork somewhat demonstrates theme | Good attempt to represent products and practices | Lettering and artwork are clear, May/ may not capture attention of viewer | Concept is somewhat imaginative/ original | Good attempt to produce careful work with minor flaws | **2** |
| Artwork does not relate to theme | Limited representation of products and practices | Lettering and artwork fail to capture attention of viewer | Concept lacks imagination/ originality | Careless or sloppy work: erasures, cross-outs, crumpled paper, use of white-out | **1** |
| Total | Total | Total | Total | Total | Total<br><br>/15 |